

[Contact details for Nick Jones MA:](http://www.alphadogbehaviour.co.uk/contact)  
[www.alphadogbehaviour.co.uk/contact](http://www.alphadogbehaviour.co.uk/contact)  
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## **Dog Behaviour Media Services**

### **Introduction to Nick Jones:**



I am an experienced, qualified and independent dog behaviourist, specialising in all types of dog behaviour problems, acting as a dog expert witness and working within the media for all dog-related topics.

Over the past 16 years running my dog behaviour practice, my passion has continued to develop to help people create an understanding bond with their dog. I use a calm and positive approach with an emphasis on leadership and reward-based training techniques.

My qualifications include a Master's degree in dog behaviour with Middlesex University, London. I am a full member of the CFBA, the UK's leading dog behaviour association, and as of 2018, I am now "The Pet behaviourist" for the UK's largest and most trusted pet insurance company, Petplan.

Throughout my career, I have enjoyed working closely with people, developing my communication and presentation skills. I am a confident, sincere and professional person, happy in front of a large audience across a range of media.

### **My media experience as a dog behaviour expert:**

I have contributed to local and national press, enjoy a wide social media following, contributed to specialist magazines, national newspapers and participated on radio and television stations for a diverse range of dog-related subjects.

I am "The Pet Behaviourist" for Petplan, conducting regular Facebook live clinics with dog behaviour questions and answers. I have also had the pleasure of creating a number of dog behaviour and training videos in conjunction with Petplan, which will be released throughout 2018.

I have worked closely with Forthglade, a natural dogfood manufacturer based in Devon to make a video to educate owners how to keep their dogs happy and healthy. I have also supported Forthglade with radio interviews regarding a campaign on how to feed your dog safely during the Christmas period.

The Royal Mail created a health and safety video featuring me as a dog behaviour expert to provide advice for their employees to help them with dogs in their work environment. I have also worked with Whittards of Chelsea to create a video of fun ways to train your dog in the time it takes to brew a cup of tea! This content can be found on my [YouTube Channel](#).

Alongside my day-to-day behaviour practice, I deliver formal presentations to various organisations including veterinary practices, country shows and clients/staff of vet practices. I have delivered more informal talks to local school children to help them with dog and child safety concerns. I have also held numerous advice clinics in large pet stores across the West Midlands.

I have worked with the BBC, ITV, LBC London, Talk Radio and Sky News on a number of occasions. I am also a member of the expert dog behaviour panel on Dog's Monthly magazine and write for them on a monthly basis.

### **How to contact me:**

If you are looking for a dog behaviour expert who can add value to a debate, answer questions in an educational and engaging manner, or front a campaign for an ethical dog product or training programme, please contact me here.

I welcome contact from television, radio, magazines and newspapers, which require information about dog behaviour and dog-related issues. Talks, training groups and seminars can also be provided by prior arrangement.

If you would like help for dog behaviour media services, then please [contact me here](#).

Nick Jones MA. MCFBA.  
Dog Behaviourist  
Dog Expert Witness

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